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**Baklava meets European Chocolat:  
New Baklava Chocolat from Kronos Foods**

GLENDALE HEIGHTS, Ill. (Feb. 1, 2010)—How do you make more people want to try baklava? Simple. Combine dark chocolate fillo and dark chocolate flavored syrup to get the new Baklava Chocolat dessert option from Kronos Foods, Inc. ([www.kronosfoodsinc.com](http://www.kronosfoodsinc.com)), the premier maker of gyros, baklava and other Mediterranean specialty foods. This latest dessert offering was developed to help the food service industry combat the decline in overall restaurant sales, specifically desserts.

According to a 2009 Technomic survey, 42 percent of people are more likely to visit restaurants that offer new or unique flavors such as less broadly established ethnic cuisines. That said, Greek and Mediterranean cuisines are of high interest to consumers.

“Baklava has been a staple on Greek and Mediterranean menus for centuries and Baklava Chocolat puts a twist on a traditional favorite, positioning it as a great addition to our handmade pastry offering for the food service industry,” said Valerie Lester, Kronos’ vice president of marketing & product development. “This new dessert option was created to help the food service industry address declining dessert sales with a versatile innovative treat appropriate beyond the traditional Mediterranean menu. For instance, our mini bites are perfect for a dessert sampler and can satisfy a chocolate lover’s sweet tooth without breaking the calorie bank.”

With more than 40 layers of chocolate fillo dough that is bathed in a chocolate flavored syrup, Baklava Chocolat is available in two sizes—mini bites and classic triangles. Made with real Dutch cocoa and California walnuts, Baklava Chocolat is an easy menu addition because of its ability to just thaw and serve, or complement another familiar dessert option. It also allows for menu flexibility, enabling restaurateurs to offer a premium dessert option at a reasonable price.

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## **New Baklava Chocolat from Kronos Foods/Add One**

### **About Kronos Foods Inc.**

Founded in 1975, Kronos is a premier maker of gyros and other Mediterranean foods. Kronos proudly makes and distributes all of its products to retailers and foodservice outlets nationally, including leading restaurants, hospitals, businesses, schools and universities. The company offers a complete line of gyros products, sauces, pita bread and fillo-based specialty items such as spanakopita. Kronos is the leading maker of baklava and other handmade, desserts for food service and retail customers through its subsidiary Rain Creek Baking Corporation [www.raincreekbaking.com](http://www.raincreekbaking.com) and to consumers via [www.sinbadsweets.com](http://www.sinbadsweets.com). For more information, visit [www.kronosfoodsinc.com](http://www.kronosfoodsinc.com).

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