



CONTACT: Susan Stoga/Kellie Lewis
847/884-0000

Kronos Foods Introduces Pre-Oiled Fillo Dough

Easy-to-use Dough Innovates Food Service Menus, Reduces Labor Time & Costs

GLENDALE HEIGHTS, Ill. (Apr. 27, 2010)—Kronos Foods, Inc. (www.kronosfoodsinc.com) has introduced its pre-oiled fillo dough to help increase menu options and margins, while reducing labor time and operational costs.

Kronos' new pre-oiled fillo dough allows food service professionals to dramatically reduce time needed to work with the dough and can enhance any breakfast, lunch and dinner menu items, as well as appetizers and desserts. While a popular menu option amongst food service and culinary professionals, use of fillo dough can be labor intensive and time consuming due to the constant drying out of the product.

Kronos' pre-oiled fillo dough is made via a patent-pending process that evenly distributes an olive oil blend onto every sheet, removing the need to hand brush, which is required with other fillo dough products. The fillo retains heat and the moisture of all ingredients of the recipe, and produces a crispy, buttery crust. It has half the calories of comparable products such as puff pastry, and no trans fat, allowing the food service industry to incorporate healthier items into menus.

Operators can pre-assemble portions and the product re-crisps when reheating, saving time and eliminating kitchen waste due to cracking or drying out. Each 10 pound pack features 13 pre-portioned units, separated by parchment paper, allowing culinary professionals to adjust servings based on the needed menu application.

"Our new pre-oiled fillo dough offers a cost-effective, easy-to-use option to enhance virtually any menu format for a product that is traditionally viewed as intimidating to work with," said Valerie Lester, Kronos' vice president of marketing & product development. "By incorporating fillo dough as a component to new or existing recipes, the food service industry can reduce their ingredient costs, while still demanding a higher price because it adds an elegant appearance to any recipe."

About Kronos Foods Inc.

Founded in 1975, Kronos is a premier maker of gyros and other Mediterranean foods. Kronos proudly makes and distributes all of its products to retailers and foodservice outlets nationally, including leading restaurants, hospitals, businesses, schools and universities. The company offers a complete line of gyros products, sauces, pita bread, fillo and fillo-based specialty items such as spanakopita. Kronos is the leading maker of baklava and other handmade, desserts for food service and retail customers through its subsidiary Rain Creek Baking Corporation www.raincreekbaking.com and to consumers via www.sinbadsweets.com. For more information, visit www.kronosfoodsinc.com.

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